

Electrical power management solutions

# Energising a world that's powered differently.



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**EATON**

*Powering Business Worldwide*



## Energising a world that demands more.

Technologies advance in the blink of an eye. Cities arise seemingly overnight. Global commerce keeps moving. Running this power-hungry world requires energy like never before. And tomorrow's world will demand even more. More electricity. More alternative energy sources. Ever-increasing efficiencies.

With over 100 years of experience in electrical power management behind us, Eaton is anticipating those needs, engineering the products and shaping the solutions to energise our ever-changing world.



## Powering tomorrow's world, today.

From ground breaking products to turnkey design and engineering services, critical industries around the globe count on Eaton.

We're powering data centres to safeguard unimaginable amounts of information. Supporting intensified oil and gas energy explorations. Integrating technology for increasingly automated machine-based manufacturing. Energising buildings demanding greater efficiency. Illuminating homes and businesses. And modernising the grid for greater reliability.

At Eaton, we're energised by the challenge to help you meet today's need for reliable, efficient and safe power—while always staying ahead of tomorrow's.

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**Energising refineries with the power to optimise challenging new resources.**

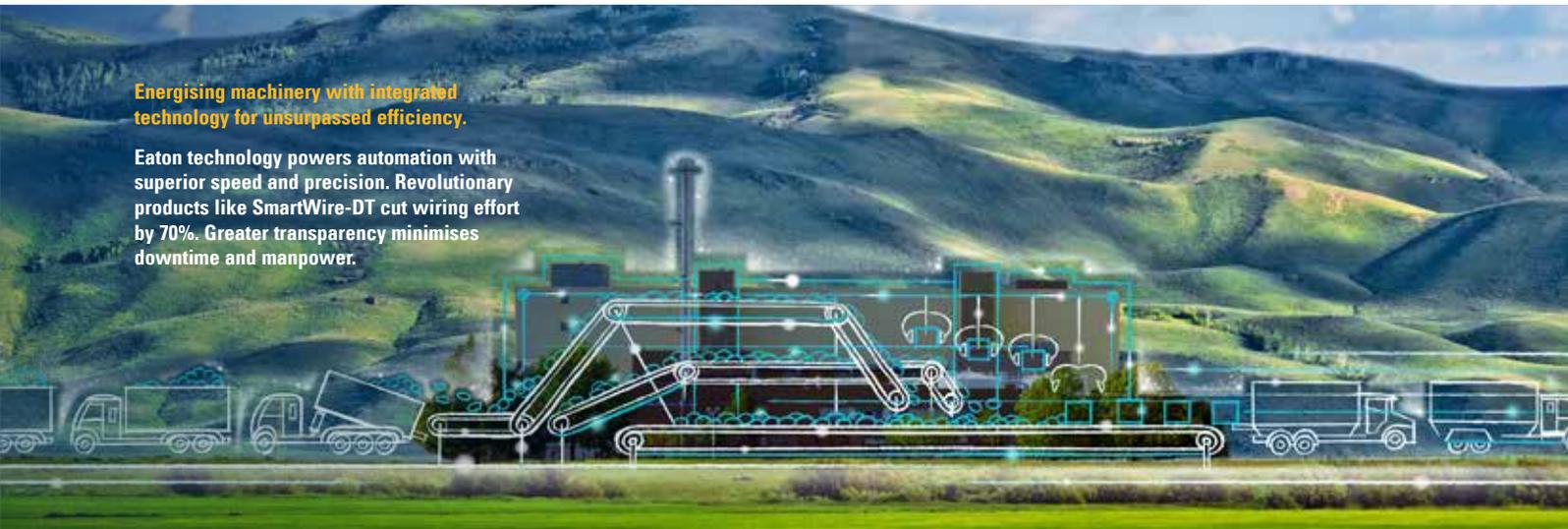
**Resources become scarcer and more remote. Incoming grades of oil are increasingly varied. Eaton innovation and engineering help refineries upgrade their processes. Efficiently and safely. Without sacrificing uptime.**

## Innovative thinking. Proven expertise. Unmatched capabilities.

Eaton offers exceptional benefits with a portfolio that's unmatched in the industry.

Our extensive experience in electrical power management, deep understanding of your industry and innovation in product design translate into a powerful advantage for you. A greater breadth of market-leading products. Superior services. And bold ideas that exceed your expectations.

At Eaton, our focus is on creating customised, end-to-end solutions that power your success—across industries and around the world.



**Energising machinery with integrated technology for unsurpassed efficiency.**

Eaton technology powers automation with superior speed and precision. Revolutionary products like SmartWire-DT cut wiring effort by 70%. Greater transparency minimises downtime and manpower.



**Energising data centers to power the world's limitless demand for information.**

Our expertise goes beyond today's needs to create systems with the flexibility, reliability and scalability that anticipate tomorrow's growth. We deliver optimum efficiency and maximum investment return.

## Eaton expertise spans seven core technology platforms.

### **Power distribution and circuit protection**

Delivering reliable, efficient and safe power where it is needed with market-leading power distribution, circuit breakers, Bussmann series fuses and Cooper Power series utility-grade solutions.

### **Backup power protection**

Maximising reliability and continuous uptime to prevent business interruption.

### **Lighting and security**

Improving efficiency, comfort and safety in the home and workplace with residential, commercial and industrial lighting and life safety solutions.

### **Structural solutions and wiring devices**

Improving efficiency and safety during installation for maximum return on investment with residential and industrial wiring devices and B-Line series supports and enclosures.

### **Solutions for harsh and hazardous environments**

Delivering reliability and safety with the Crouse-Hinds series portfolio to prevent production interruptions.

### **Control and automation**

Improving operating efficiencies and enabling equipment to run at peak potential.

### **Engineering services**

Providing services throughout a project's lifecycle.

## At Eaton, we are always thinking beyond today's challenges. And envisioning your business' future success.

For more than 100 years, the Eaton brand has stood for innovation, quality, market knowledge and unparalleled service. We're a recognised leader in the industry, with experience and capabilities that are both vast and deep. Our strength is our unique perspective. We look at the world differently. We see more possibilities and better opportunities to provide broad solutions that enable you to more efficiently manage your energy consumption, increase uptime and lower costs – all while keeping personnel, equipment and data safe.

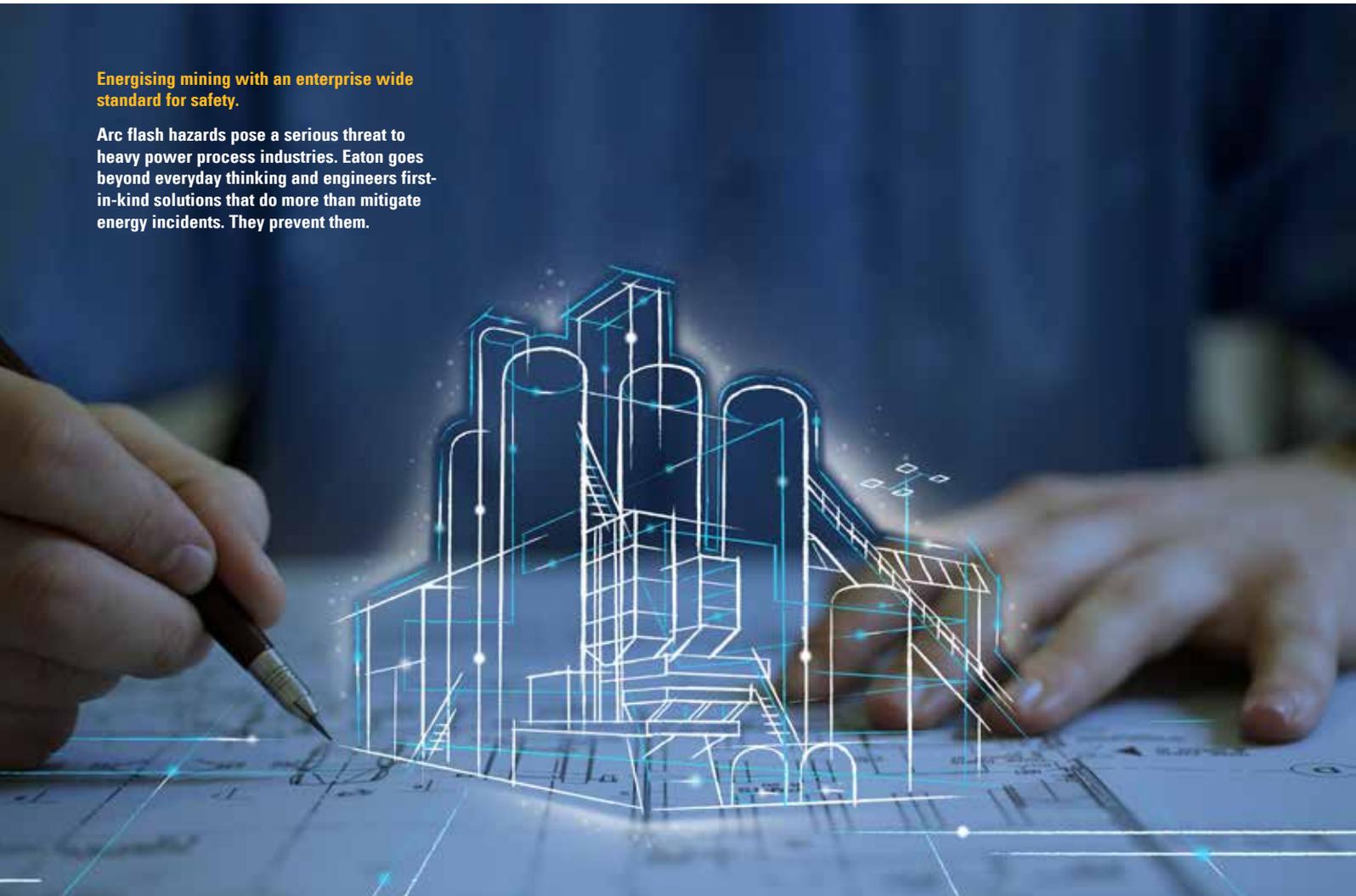
And we have continued to expand our expertise and portfolio of products and services by uniting some of the world's most respected names with Eaton's strong heritage of innovation. Our goal is simple; to provide unique solutions across a wide range of markets that keep businesses on the leading edge of change.

### **Our heritage.**

- B-Line series
- Bussmann series
- Cooper Power series
- Crouse-Hinds series
- Cutler-Hammer series
- Holec series
- MEM series
- Moeller series
- Powerware series

### **Energising mining with an enterprise wide standard for safety.**

Arc flash hazards pose a serious threat to heavy power process industries. Eaton goes beyond everyday thinking and engineers first-in-kind solutions that do more than mitigate energy incidents. They prevent them.





Energising a subway system to move even faster than the speed of a growing Beijing.

Transporting 2,000 commuters in the flash of three minutes demands unsurpassed power, reliability and safety. Eaton's customised power distribution system provides Beijing with the confidence and expertise to fast forward this thriving metropolis.

## Eaton can power your business forward.

### We offer end-to-end solutions to optimise performance:

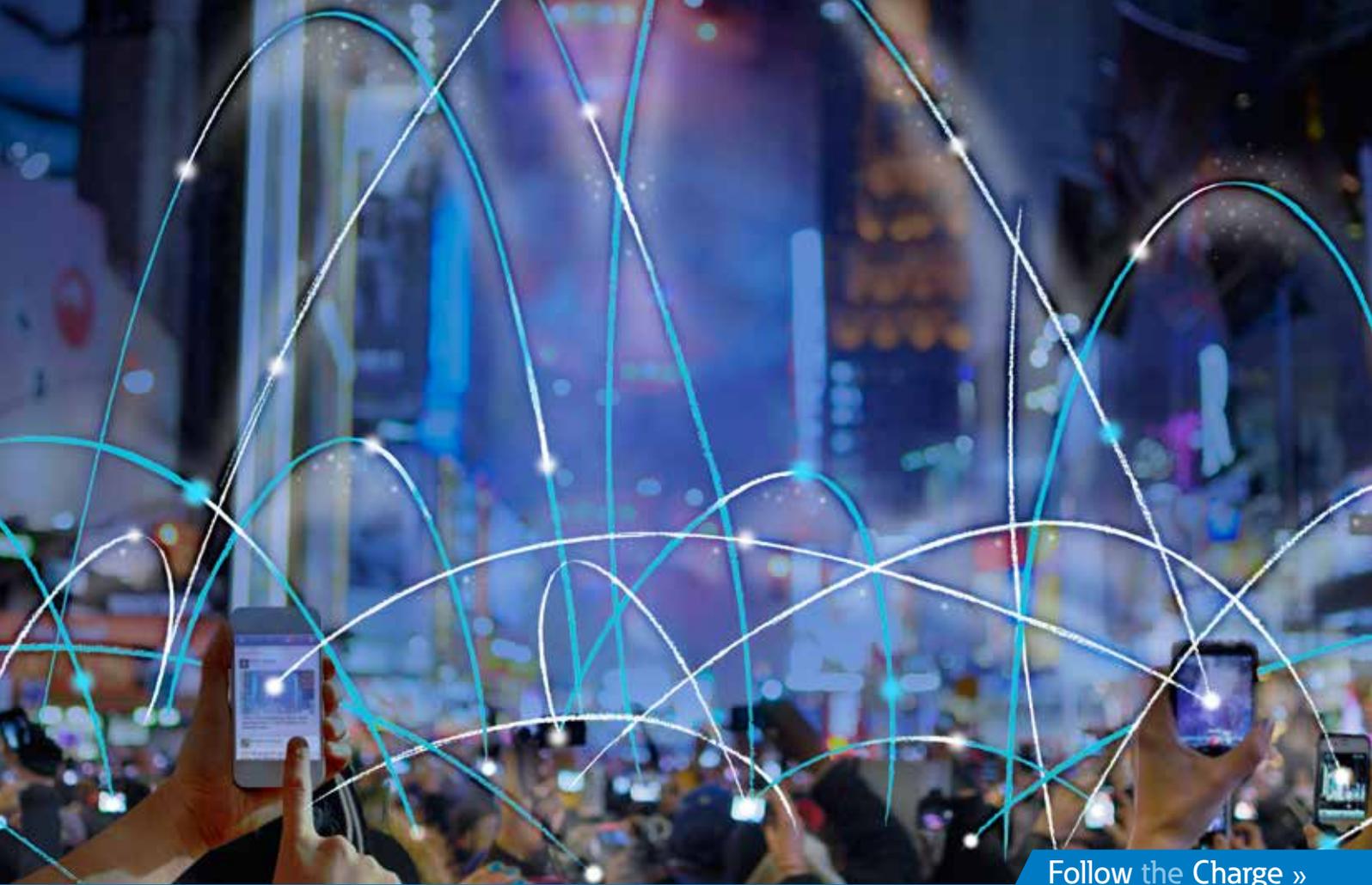
- Accelerate the pace of new construction
- Modernise aging infrastructure
- Manage energy consumption
- Protect people, equipment and data

### And we provide added support with:

- Strong global networks
- Application and specialised expertise
- Market segment reach
- An unmatched portfolio of products, services and solutions

We work closely with our customers to understand and solve the challenges you face today and those that may come tomorrow. Our proven technologies increase productivity, reduce energy consumption and help us all build a more sustainable world.

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## Discover what Eaton can do for you.

At Eaton, we're energised by the challenge of powering a world that demands more. We invite you to share our vision. Follow the charge with Eaton.

[Eaton.com/followthecharge](http://Eaton.com/followthecharge)



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