



## Eaton in Brazil, South and Central America

Our growing presence allows us to serve customers across the region.

Vision: To be the most admired company in our markets, measured by customers saying, "We want to do more business with Eaton," shareholders saying, "Eaton is one of my best investments," employees saying, "I am proud to be part of the Eaton team," and suppliers saying "Eaton is one of my most valued customers."

### Eaton Essential Data

Founded: 1911

2015 annual sales: \$20.9 billion (USD)

Employees: 97,000

### Eaton in the region

Employees: 4,400

Regional Headquarters: Valinhos, São Paulo

### Media Contacts

Brazil, South and Central America

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Eaton entered South America in 1957 with its first major Vehicle Group operation in Brazil. Since then, Eaton has grown to serve customers throughout the region and now also offers exciting growth opportunities within the electrical and hydraulics businesses.

By providing innovative industrial technologies, high-quality products and superior customer relationships, we are proud to play an active role in regional markets.

Some of the globally recognized product brands for which Eaton is known in Latin and South America are: Aeroquip, Airflex, Boston, Char-Lynn, Cooper Power Systems, Crouse-Hinds, Cutler-Hammer, Eaton, Fuller, Golf-Pride, Powerware, Roadranger and Vickers.

### Supporting Regional Development

Eaton is a power management company; we help customers worldwide manage the power they need for buildings, aircraft, trucks, cars, machinery and entire businesses. And we do it in a way that consumes fewer resources.

Here and around the world, we support infrastructure growth and economic expansion by providing:

- Electrical systems that improve power quality, distribution and control, power transmission, lighting and wiring;
- Hydraulic components, systems and services for industrial and mobile equipment application;

- Hydraulic, fuel and pneumatic systems for commercial and military aircraft;
- Intelligent drivetrain systems for medium- and heavy-duty trucks;
- Automotive components, including engine air management systems, powertrain solutions and specialty controls for cars and light trucks.

Eaton is committed to driving growth and customer satisfaction by delivering the products, service and solutions that are critical to our customers' success wherever they are located and everywhere they do business.



Powering Business Worldwide

