



João Faria

PRESIDENT, VEHICLE GROUP, EATON

João Faria is president, Vehicle Group for Eaton, a global power management company.

João became president in 2017.

Prior to this, João led Eaton's Electrical business as vice president and general manager, Latin America, and served as the corporate president for South and Central America, as well as the president of the Hydraulics Business, Americas.

João joined Eaton in 1987 as a materials engineer and has held several positions of increasing responsibility and leadership throughout his career. These include general manager for the Brazil Truck Transmission business; vice president, general manager, Valves and Valve Actuation, based in Italy; president, Powertrain Special Control Operations in Southfield, MI; and president, Vehicle Group for Europe, Middle East and Africa based in Italy.

João holds a materials engineering degree from São Carlos Federal University, a master's degree in engineering and a master's degree in business administration, both from São Paulo State University.

*At Eaton, we **make what matters work** and know **what matters next.***



Powering Business Worldwide

Eaton's mission is to improve the quality of life and the environment through the use of power management technologies and services. We provide sustainable solutions that help our customers effectively manage electrical, hydraulic and mechanical power – more safely, more efficiently and more reliably. Eaton's 2020 revenues were \$17.9 billion, and we sell products to customers in more than 175 countries.